

CSNM Student Competition

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Marketing and Promotion

The event will be communicated through different mediums. For staff the activity will be communicated through emails, staff meetings, posters in the staff room and around the LTC facility. For family members and visitors, emails will be sent out and the receptionist, PSW's and nurses of the facility. They will be responsible for verbally communicating the event and its details such as location, time, theme, etc, during the time of their visit. Lastly, posters and flyers will be distributed to staff, family, visitors and residents as well as posted on bulletin boards around the residence. An online flyer will be posted on the facility's website to ensure all members of the community are informed of the event. A variety of beverages, light snacks, and finger foods are provided to all guests of the tea party to ensure all individuals are nourished and hydrated.

Menu Development

The recipes that were chosen for the tea party that meet special dietary requirements and texture modifications are, mini cupcakes, regular and power puddings for residents who are on a pureed diet, sponge cake with frosting to increase its moisture for residents that require a minced diet, cheese containing calcium and whole-grain crackers, for people who are on a regular unrestricted diet, gluten free cake for residents that are on a gluten-free diet, deviled eggs that are high in protein and soft in texture, and broccoli soup that will be modified with thickener when necessary for residents that are on a pureed or thickened fluid diet.

Beverages such as 2% Milk, Cranberry, Prune and Orange juices, will increase fluid intake while providing Vitamins C, E, and D to our guests' nutritional needs. Additionally, Thick & Easy Instant Food and Beverage Thickener will be utilized to thicken fluids, such as juices and teas for residents who are on a thickened fluid diet. Considering patients with diabetes,

we will make half the volume of the cupcakes with splenda to minimize the regular sugar content.

The residents with dementia are served soft, moist finger foods, colourful foods (cupcakes), and smaller portioned foods while increasing hydration, including a variety of beverages such as juice choice and tea choices.

Foods such as the power pudding, prune juice, and whole-grain crackers will be offered to provide fiber. Milk and cheese will be providing the residents with a fair amount of calcium. Lastly, the deviled eggs will provide a high source of protein and healthy fats. Regarding the broccoli soup, we will be using milk in order to increase the energy value of the soup for those residents that are not meeting their energy requirements. In order to increase the residents' hydration intake we will be offering a variety of beverages such as prune, orange and cranberry juice, broccoli soup and different flavours of tea such as chamomile, peppermint, green and black tea in order to please their likes while meeting part of their daily fluid requirements.

Human Resource Management

Responsibilities delegated to the (All Life-enrichment staff/ Activities department):

- (All Life-enrichment staff): Help execute the activities in an attainable manner
- (All Life-enrichment staff): Assist the residents when needed when performing activities such as bingo, colouring cruise/ nautical placemats, and icing cupcakes
- (Volunteer # 1 & 2): Hand out placemats and crayons
- (Volunteer # 3 & 4) Assemble and design bingo cards with appropriate font size and colours before tea party event

- (Volunteer # 5 & 6) Prepare piping bags with icing ahead of event and storing them in the refrigerator

Responsibilities delegated to the eight volunteers:

- Decoration set up
- Set up tables and chairs in the party room
- Set up Band equipment
- Help Cook prepare recipes and beverages
- Transfer residents from their bedroom to the large party room
- Assist in serving beverages and food items
- Set up food and beverage stations with utensils, plates, and food/drinks
- Transfer the food and beverages from the kitchen to the party room
- Direct visitors from main entrance/reception to the party room
- Carry out clean up duties: sweep, mop, reorganize chairs and tables, collect and dispose garbage, help clean dishes and utensils

Responsibilities delegated to the Cook

- Efficiently prepare recipes according to specifications about residents' diets
- Adequate handling of foods and recipes to avoid cross contamination
- Clean and sanitize work stations, utensils and equipment used before and after cooking
- Record and report any adjustments made to the recipes

A professional from the Titanic Historical Society was reached out to and asked to come in and speak to the residents about the Titanic and its occurrence in history and why it






was an impactful event. He offered to volunteer and speak for approximately 20-30 minutes while showing replicated items from the Titanic.






Financial Management





Product	Source	Unit Price	Units	Total Tax	Picture
Fish Net Décor	https://www.amazon.ca	\$9.98	1	\$11.27	
Sailor Tablecloth	https://www.orientaltrading.com	\$3.19	20	\$72.09	
Sailor Plates	https://www.orientaltrading.com	\$2.09 (8 pieces)	20	\$47.23	
Nautical Décor Kit	https://www.orientaltrading.com	\$9.99 (10 Pieces)	3	\$33.86	





<p>Nautical Cups</p>	<p>https://www.orientaltrading.com</p>	<p>\$4.89 (25 Pieces)</p>	<p>8</p>	<p>\$44.20</p>	
<p>Dark Gold Utensils</p>	<p>https://www.dollartree.com</p>	<p>\$1.00 (48 Pieces)</p>	<p>5</p>	<p>\$5.65</p>	
<p>Paper Bowls</p>	<p>https://www.uline.ca</p>	<p>\$36.00 (250 Pieces)</p>	<p>1</p>	<p>\$40.68</p>	
<p>Green Tea Bags</p>	<p>https://www.dollartree.com</p>	<p>\$1.00 (100 Pieces)</p>	<p>1</p>	<p>\$1.13</p>	
<p>Black Tea Bags</p>	<p>https://www.dollartree.com</p>	<p>\$1.00 (100 Pieces)</p>	<p>1</p>	<p>\$1.13</p>	





Peppermint Tea Bags	https://www.dollartree.com	\$1.00 (20 Pieces)	1	\$1.13	
Chamomile Tea Bags	https://www.dollartree.com	\$1.00 (20 Pieces)	1	\$1.13	
Splenda Sweetener	https://www.walmart.ca	\$9.97	1	\$11.26	
Maxwell House Ground Coffee	https://www.walmart.ca	\$7.78 (925g)	2	\$17.58	
Folgers Decaf Coffee	https://www.walmart.ca	\$4.97	1	\$5.61	


Disposable Piping bags	https://www.amazon.ca	\$19.66 (300 Pieces)	1	\$22.21	
Prang Crayons	https://www.walmart.ca	\$33.97 (400 Pieces)	1	\$38.38	
3 in 1 Activity Pad Paper	https://www.dollartree.com	\$1.00 (90 Sheets)	2	\$2.26	
Pillsbury Vanilla Frosting	https://www.dollartree.com	\$1.00	10	\$11.30	
Pillsbury Chocolate Frosting	https://www.dollartree.com	\$1.00	10	\$11.30	

Great Value Cheddar Cheese	https://www.walmart.ca	\$4.00 (450g)	2	\$9.04	
Magic Baking Powder	https://www.walmart.ca	\$3.97 (225g)	1	\$4.48	
Great Value Vanilla Extract	https://www.walmart.ca	\$3.97 (250mL)	1	\$4.48	
Fleischmann's Cornstarch	https://www.walmart.ca	\$3.91 (454g)	1	\$4.42	
Pitted Prunes	https://nuts.com	\$6.99 (1lb)	2	\$15.79	

<p>Great Value Apple Sauce</p>	<p>https://www.walmart.ca</p>	<p>\$1.97 (650mL)</p>	<p>2</p>	<p>\$4.45</p>	
<p>Hershey's Cocoa Powder</p>	<p>https://www.walmart.ca</p>	<p>\$4.47 (226g)</p>	<p>1</p>	<p>\$5.05</p>	
<p>All Bran Flakes</p>	<p>https://www.walmart.ca</p>	<p>\$3.97 (450g)</p>	<p>1</p>	<p>\$4.48</p>	
<p>Whole Wheat Crackers</p>	<p>https://www.walmart.ca</p>	<p>\$3.47 (500g)</p>	<p>3</p>	<p>\$11.76</p>	

Tropicana Orange Juice	https://www.walmart.ca	\$8.46 (1 gallon)	1	\$9.57	
Ocean Spray Cranberry Juice	https://www.walmart.ca	\$5.46	1	\$6.18	
No Name Prune Juice	https://www.loblaw.ca	\$3.46	2	\$7.84	
Hellmann's Real Mayonnaise	https://www.walmart.ca	\$4.97	2	\$11.23	

Great Value Dijon Mustard	https://www.walmart.ca	\$1.87	2	\$4.22	
Onion Yellow Bag	https://www.walmart.ca	\$2.46	1	\$2.79	
Great Value Frozen Cut Broccoli	https://www.walmart.ca	\$1.97	3	\$6.71	
Campbell's Chicken Broth	https://www.walmart.ca	\$1.96	3	\$6.67	

<p>Thick & Easy Instant Food and Beverage Thickener</p>	<p>https://www.amazon.ca</p>	<p>\$27.53</p>	<p>1</p>	<p>\$31.11</p>	
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