**McVitie’s Tasties Biggest Afternoon Tea Challenge**

**Full Terms and Conditions**

1. Entry is open to (i) residential care homes registered with either of the Care Quality Commission England, the Care Inspectorate Scotland, the Care Inspectorate Wales and the Regulation and Quality Improvement Authority in Northern Ireland, or (ii) recognised health care centres in the UK. Employees, managers or owners of registered care homes or health care centres may enter their establishment into the prize draw. Employees of United Biscuits (UK) Limited, trading as pladis, or any pladis company, their families, agents, or anyone professionally connected with this promotion are excluded from entry.
2. The owner or senior manager of the establishment entering the prize draw entry must give their prior consent to entry.

3. No purchase is required to enter the free prize draw.

4. To enter the free prize draw you must arrange an afternoon tea for your residents or patients on Wednesday 16 June 2021. Simply email mcvities@williammurray.co.uk a photo of your afternoon tea, along with your name, telephone number, email address and name and address of the establishment where the tea party shown in the photograph took place. All individuals featured or their attorneys must be made aware that the photograph will be submitted as an entry to the prize draw and by submitting you confirm that no individual or their attorney has objected to the use of their image for this purpose.

5.  Entry is limited to one per establishment.

6.  Entry to the free prize draw starts on 20/04/2021 at 00:00 and the closing date for receipt of all entries is 22 June 2021 at 23:59.

7. There will be 10 Winners in total selected at random from all valid entries received by the closing date. Each entry will be assigned a number and entered into a random number generator which will select a winner at random.

8. The prize for the 10 Winners will be a pladis biscuit selection hamper worth approx. £50.

9. No cash alternative will be awarded.

10. The Promoters’ decision is final on all matters relating to the free prize draw and no correspondence on the matter will be entered into.

11. The winners will be notified by telephone/e-mail address provided in the entry within 10 days of the prize draw being made. The prizes will be dispatched to the address given for the establishment within 10 days.  All reasonable effort will be made to contact winners, however, if a winner cannot be contacted within five days, an alternative winner may be chosen.

12. By entering this prize draw, each entrant acknowledges that if he or she is a winner his or her surname and county may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, including use of any photograph submitted, together with revealing the identity of the establishment shown in the image, or may request that the amount of information made available be reduced by contacting the Promoter. In these circumstances the entrants acknowledge that the Promoter may nevertheless disclose such information in full to the Advertising Standards Authority if required to do so.

14. If there is no response from the selected winner after five (5) working days from when the first message is sent, another winner will be selected and messaged.

15. By entering this free prize draw, participants agree to these terms and conditions.

16. The Promoter reserves the right to amend or withdraw the promotion if deemed necessary due to circumstances outside its reasonable control.

17. By entering the prize draw the entrant agrees to transfer ownership of the entry and all intellectual property rights (including all copyrights) in it to the Promoter and will waive all moral rights. The transfer of ownership is made in return for the entrant being entered into the prize draw with the chance of winning the prize and entrants will receive no other form of compensation.

18. The free prize draw is governed by the laws of England and will be subject to the exclusive jurisdiction of the English Courts.

19. Promoter: United Biscuits (UK) Ltd trading as pladis, Hayes Park, Hayes End Road, Hayes, Middx UB4 8EE United Kingdom.

**Privacy Notice:**

1. We use very little personal data for our McVitie’s Tasties Biggest Afternoon Tea Challenge, but we need some to process your entry. We also need personal details to respond to any enquiries you may have. This privacy notice explains what personal data we process and your rights over what we do with it.

2. This privacy notice applies to the McVitie’s Tasties Biggest Afternoon Tea Challenge only. You can find out more about how McVitie’s process personal data for other purposes at [http://mcvities.co.uk/privacy](https://l.facebook.com/l.php?u=http%3A%2F%2Fmcvities.co.uk%2Fprivacy%3Ffbclid%3DIwAR0LR9xzE0XjXQbMczJgz_jP7-LOsaK_Fuo6eQWAbBmrvCcVmCM9-eVTwR4&h=AT3-8gLcY8wuv11g9O1vrSWLsGIO8LQhL5HOozeWYX3NQuN7hio8Yr71N7-IebtKAUlynbLh78ZdFPEcVu_pE6RLKAupHDggulcEbgMZ-DCWHReoHRGJCiNcMTSSdMWFJ7Q)

3. McVitie’s may use the personal data provided to enter the free prize draw (your name, establishment, address, telephone number and email) for the purpose of fulfilling any prizes provided. We may need to share personal data with our partners for prize fulfilment, including IT service providers, delivery companies, and business partners. McVitie’s or our partners may use any photograph submitted, together with revealing the identity of the establishment shown in the image, in post event publicity.

4. The promotion is operated by our partner William Murray Communications Ltd who determine the nature and purpose of processing, including the prize draw itself and subsequent promotional use of images in social media accounts operated by William Murray Communications Ltd on our behalf, and this processing is subject to their privacy notice which can be found at <https://www.williammurray.co.uk/privacy-policy>. Images provided as part of the entry may be used for promotional purposes by William Murray Communications Ltd, including but not limited to publication on websites, social media and printed materials, in accordance with their privacy notice.

5. Should we need to transfer personal data outside of the UK, we will ensure that appropriate legal and technical safeguards are in place.

6. You can request copies of personal data about you including in portable electronic formats and, where appropriate, the rectification, erasure or restriction of processing of that personal data.

7. If you're not happy with our processing of personal data, you can complain to the Information Commissioner's Office [https://ico.org.uk/make-a-complaint/](https://l.facebook.com/l.php?u=https%3A%2F%2Fico.org.uk%2Fmake-a-complaint%2F&h=AT1uYmJEsd5TZcPJlxU7JqONMizmoPTWKTbYK_IK34TsUWTZk8sMXwSAXd4dUjv_-HVyGPNooVxePGkjdxg3PLx2Hnmks1MLpuaESIWdDxm8OFr40FHbySCqDPqNg6eVBuc)

8. The Promoter is United Biscuits (UK) Ltd trading as Pladis, Hayes Park, Hayes End Road, Hayes, Middlesex, UB4 8EE. United Biscuits (UK) Ltd is registered as a fee-payer with the Information Commissioner's Office number Z866290X. You can contact our Data Protection Controller at privacy@pladisglobal.com